

Tuesday Morning Corporation to Broadcast Earnings Conference Call

FROM: Tuesday Morning Corporation (Nasdaq: TUES)

SUBJECT: Third Quarter Conference Call and Live Webcast

WHO: Kathleen Mason, President and Chief
Executive Officer and Mark Jarvis, Chief
Financial Officer and Executive Vice
President

WHEN: Tuesday, November 7, 2000 at 10:00 am Eastern Time

URL: <http://www.tuesdaymorning.com>. You may

listen to the live broadcast of the call or an archive of the webcast will be available in the investor relations section of this website one hour after the live call has taken place and for the next 7 days.

Tuesday Morning Corporation operates the largest chain (currently 431 stores) of deep-discount closeout home furnishings and gift stores in North America. These stores open eight times a year for four-week to six-week "events" during the retail industry's peak selling seasons. A broad variety of closeout items are available in such product categories as gifts, crystal, luggage, linens, toys and seasonal items. The Company specializes in famous-maker, first-quality merchandise, which is often found in prestigious department and specialty stores. Such merchandise is sold by Tuesday Morning at prices 50%-80% below traditional retail levels.

This press release contains forward-looking statements, which are made pursuant to the "safe harbor" provisions of the Private Securities Litigation Act of 1995. Actual results may differ substantially from such forward-looking statements. Forward-looking statements involve risks and uncertainties including, but not limited to, continued acceptance of the Company's products in the marketplace, the success of new store openings and the availability of new store locations, competitive factors, access to merchandise in a variety of foreign countries, economic trends, and other risks detailed in the Company's periodic report filings with the Securities and Exchange Commission.

SOURCE Tuesday Morning Corporation

CONTACT:
Mark E. Jarvis
Chief Financial Officer, Executive Vice

President of Tuesday Morning Corporation

972-387-3562

or

Laurey Peat &

Associates

214-871-8787

or

Investors:

Suzanne Rosenberg

David Waldman

or

Media:

Stacy Roth

Kim Mark

Morgen-Walke Associates, Inc.

"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this press release regarding Tuesday Morning Corporation's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in the Company's Annual Report or Form 10-K for the most recently ended fiscal year.