

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D. C. 20549

FORM 10-Q

(Mark One)

- QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934**

**FOR THE QUARTERLY PERIOD ENDED
June 30, 2005**

OR

- TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d)
OF THE SECURITIES EXCHANGE ACT OF 1934**

**FOR THE TRANSITION PERIOD
FROM TO**

Commission file number 0-19658

TUESDAY MORNING CORPORATION

(Exact Name of Registrant as Specified in its Charter)

Delaware
(State or Other Jurisdiction of
Incorporation or Organization)

75-2398532
(I.R.S. Employer
Identification Number)

**6250 LBJ Freeway
Dallas, Texas 75240**
(Address, including zip code, of principal executive offices)

(972) 387-3562
(Registrant's telephone number, including area code)

Not applicable
(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant is an accelerated filer (as defined in Rule 12b-2 of the Exchange Act).

Yes No

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date.

Class	Outstanding at July 25, 2005
Common Stock, par value \$0.01 per share	41,323,417

Forward-Looking Statements

This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of the federal securities laws and the Private Securities Litigation Reform Act of 1995. These statements may be found throughout this Form 10-Q particularly under the heading "Management's Discussion and Analysis of Financial Condition and Results of Operations," among others. Forward-looking statements typically are identified by the use of terms such as "may," "will," "should," "expect," "anticipate," "believe," "estimate," "intend" and similar words, although some forward-looking statements are expressed differently. You should consider statements that contain these words carefully because they describe our expectations, plans, strategies and goals and our beliefs concerning future business conditions, our future results of operations, our future financial position, and our business outlook or state other "forward-looking" information.

Readers are referred to the caption "Risk Factors" appearing at the end of Item I of the Company's Annual Report on Form 10-K for the year ended December 31, 2004 for examples of risks, uncertainties and events that could cause our actual results to differ materially from the expectations expressed in

our forward-looking statements. These risks, uncertainties and events also include, but are not limited to, the following:

- uncertainties regarding our ability to open stores in new and existing markets and operate these stores on a profitable basis;
- conditions affecting consumer spending, such as high gasoline prices;
- general regional and national economic conditions;
- inclement weather, such as the pattern of hurricanes that affected the Southeast U.S. in August and September 2004;
- changes in our merchandise mix;
- timing and type of sales events, promotional activities and other advertising;
- uncertainties arising out of world events;
- increased or new competition;
- our ability to continuously attract buying opportunities for closeout merchandise and anticipate consumer demand as closeout merchandise becomes available;
- loss of, or disruption in, our centralized distribution center;
- loss or departure of one or more members of our senior management;
- our dependence on external funding sources;
- an increase in the cost or a disruption in the flow our products;
- environmental regulations;
- seasonal and quarterly fluctuations; and
- fluctuations in our comparable store results.

We undertake no obligation to update our forward-looking statements to reflect events and circumstances after the date on which the statements were made or to reflect the occurrence of unanticipated events.

The terms “Tuesday Morning,” “we,” “us” and “our” as used in this Quarterly Report on Form 10-Q refer to Tuesday Morning Corporation and its subsidiaries.

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PART I – FINANCIAL INFORMATION

Item 1. Financial Statements

Tuesday Morning Corporation
Consolidated Balance Sheets
(In thousands, except for share data)

	June 30, 2005	Dec. 31, 2004
ASSETS		
Current assets:		
Cash and cash equivalents	\$ 5,486	\$ 45,067
Inventories	207,742	189,132
Prepaid expenses and other current assets	5,932	5,169
Deferred income taxes	5,991	5,991
Total current assets	<u>225,151</u>	<u>245,359</u>
Property and equipment, net	87,940	86,332
Deferred financing costs	770	877
Other assets	<u>3,948</u>	<u>3,552</u>
Total Assets	<u>\$ 317,809</u>	<u>\$ 336,120</u>
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 69,419	\$ 72,722
Accrued liabilities	33,361	39,549
Income taxes payable	8,583	17,483
Total current liabilities	<u>111,363</u>	<u>129,754</u>
Revolving credit facility	3,500	—
Deferred rent	4,304	165
Deferred income taxes	<u>9,051</u>	<u>9,051</u>
Total Liabilities	<u>128,218</u>	<u>138,970</u>
Commitments and contingencies		
Stockholders' equity:		
Preferred stock, par value \$.01 per share, authorized 10,000,000 shares, none issued or outstanding	—	—
Common stock, par value \$.01 per share, authorized 100,000,000 shares; 41,323,417 shares issued and outstanding at June 30, 2005 and 41,101,965 shares at December 31, 2004	413	411
Additional paid-in capital	189,245	188,969
Retained earnings	—	7,745
Accumulated other comprehensive income (loss)	<u>(67)</u>	<u>25</u>
Total Stockholders' Equity	<u>189,591</u>	<u>197,150</u>
Total Liabilities and Stockholders' Equity	<u>\$ 317,809</u>	<u>\$ 336,120</u>

The accompanying notes are an integral part of these consolidated financial statements.

Tuesday Morning Corporation
Consolidated Statements of Income
(In thousands, except per share data)

	Three Months Ended June 30,		Six Months Ended June 30,	
	2005	2004	2005	2004
Net sales	\$ 218,756	\$ 210,697	\$ 404,350	\$ 379,294
Cost of sales	137,338	134,307	250,374	236,892
Gross profit	81,418	76,390	153,976	142,402
Selling, general and administrative expenses	64,672	59,837	126,794	112,368
Operating income	16,746	16,553	27,182	30,034
Other income (expense):				
Interest income	64	3	98	7
Interest expense	(164)	(472)	(370)	(883)

Other income	239	206	432	447
	139	(263)	160	(429)
Income before income taxes	16,885	16,290	27,342	29,605
Income tax expense	6,355	6,281	10,146	11,407
Net income	\$ 10,530	\$ 10,009	\$ 17,196	\$ 18,198
Earnings Per Share				
Net income per common share:				
Basic	\$ 0.26	\$ 0.24	\$ 0.42	\$ 0.44
Diluted	\$ 0.25	\$ 0.24	\$ 0.41	\$ 0.44
Weighted average number of common shares:				
Basic	41,204	41,047	41,167	41,013
Diluted	41,743	41,716	41,714	41,764
Dividends per common share	\$ 0.65	—	\$ 0.65	—

The accompanying notes are an integral part of these consolidated financial statements.

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Tuesday Morning Corporation
Consolidated Statements of Cash Flows
(In thousands)

	Six Months Ended June 30,	
	2005	2004
Net cash flows from operating activities:		
Net income	\$ 17,196	\$ 18,198
Adjustments to reconcile net income to net cash used in operating activities:		
Depreciation and amortization	6,978	5,429
Amortization of financing fees	86	202
Other non-cash items	(62)	43
Change in operating assets and liabilities:		
Inventories	(18,610)	(61,579)
Prepaid and other assets	(1,138)	(966)
Accounts payable	(3,303)	894
Accrued liabilities	(6,188)	(2,873)
Deferred rent	4,139	—
Income taxes payable	(8,900)	(7,833)
Net cash used in operating activities	(9,802)	(48,485)
Net cash flows from investing activities:		
Capital expenditures	(8,586)	(11,858)
Net cash used in investing activities	(8,586)	(11,858)
Net cash flows from financing activities:		
Payment of dividends to common stockholders	(26,854)	—
Proceeds from revolving credit facility, net	3,500	44,500
Payment of financing fees	—	(337)
Proceeds from exercise of common stock options and stock purchase plan purchases	2,161	390
Net cash (used in) provided by financing activities	(21,193)	44,553
Net decrease in cash and cash equivalents	(39,581)	(15,790)
Cash and cash equivalents, beginning of period	45,067	23,536
Cash and cash equivalents, end of period	\$ 5,486	\$ 7,746

The accompanying notes are an integral part of these consolidated financial statements.

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Tuesday Morning Corporation
Notes to Consolidated Financial Statements

1. Basis of presentation - The consolidated interim financial statements included herein have been prepared by us pursuant to the rules and regulations of the Securities and Exchange Commission. Certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States have been condensed or omitted pursuant to such rules and regulations. These financial statements include all adjustments, consisting only of those of a normal recurring nature, which, in the opinion of management, are necessary to present fairly the results of the interim periods presented and should be read in conjunction with the consolidated financial statements and notes thereto in our Form 10-K filing for the year ended December 31, 2004. Because of the seasonal nature of our business, the results of operations for the quarter are not indicative of the results to be expected for the entire year.

2. Lease accounting adjustment - Based on certain views expressed in a letter of February 7, 2005 from the Office of the Chief Accountant of the Securities and Exchange Commission to the American Institute of Certified Public Accountants, we reviewed our accounting policies and practices associated with operating leases. Consistent with industry practices, we historically reported straight-line rental expense beginning on the lease commencement date. This had the effect of excluding the rent holiday associated with the pre-opening or build-out period of our stores from the calculation of the period over which we expensed rent. Following our review, we modified our accounting policies such that we begin recording rent expense on the date we take possession of or have the right to use the premises.

As a result of this adjustment, we recorded a non-cash, \$3.9 million (\$2.4 million, net of income tax or \$0.06 per diluted share) cumulative charge to earnings during the first quarter of fiscal 2005. The adjustment did not impact historical or future net cash flows nor the timing of the payments under related leases. We believe that the new lease accounting policies will not have a material effect on future diluted earnings per share. Prior years' financial statements were not restated as the impact of this issue was immaterial to previously reported results for any individual previous period.

3. Comprehensive income - Comprehensive income is defined as net income plus the change in equity during a period from transactions and other events, excluding those resulting from investments by and distributions to shareholders. Total comprehensive income for the three month period ended June 30, 2005 and 2004 was \$10.5 million and \$10.0 million, respectively and for the six month period ended June 30, 2005 and 2004 was \$17.1 million and \$18.1 million, respectively.
4. Legal proceedings - During 2001 and 2002, we were named as a defendant in three complaints filed in the Superior Court of California in and for the County of Los Angeles. The plaintiffs are seeking to certify a statewide class made up of some of our current and former employees, which they claim are owed compensation for overtime wages, penalties and interest. The plaintiffs are also seeking attorney's fees and costs. In October 2003, we entered into a settlement agreement with a sub-class of these plaintiffs consisting of manager-in-training and management trainees. The settlement agreement is currently under appeal by one of the plaintiffs.

In December 2003, we were named as a defendant in a new lawsuit filed in the Superior Court of California, in and for the County of San Diego. The plaintiffs are alleging failure to pay for minimum reporting time, travel time, split-shift premiums, meal periods and other labor issues. We entered into a settlement agreement on July 7, 2005 with the plaintiffs. There was no material impact to our financial statements related to this settlement.

In June 2004, we were named as a defendant in a complaint filed in the U.S. District Court, Central District of California. The plaintiff, Thomas Kinkade Company (f/k/a/ Media Arts Group Inc.), is alleging copyright infringement and false advertisements on merchandise we sold in the second quarter of 2004. This lawsuit is in the discovery phase.

We intend to vigorously defend all pending actions. We do not believe these or any other legal proceedings pending or threatened against us would have a material adverse effect on our financial condition or results of operations.

5. Earnings per common share

(in thousands, except per share data)	Three Months Ended June 30		Six Months Ended June 30	
	2005	2004	2005	2004
Basic earnings per share:				
Net income	\$ 10,530	\$ 10,009	\$ 17,196	\$ 18,198
Weighted average number of common shares outstanding	41,204	41,047	41,167	41,013
Net income per common share	\$ 0.26	\$ 0.24	\$ 0.42	\$ 0.44
Diluted earnings per share:				
Net income	\$ 10,530	\$ 10,009	\$ 17,196	\$ 18,198
Dilutive effect of employee stock options	539	669	547	751
Weighted average number of common shares outstanding	41,204	41,047	41,167	41,013
Weighted average number of common shares and diluted effect of outstanding employee stock options	41,743	41,716	41,714	41,764
Net income per common share	\$ 0.25	\$ 0.24	\$ 0.41	\$ 0.44

6. Revolving credit facility - Our \$210 million revolving credit facility expires in December 2009. We incur commitment fees of up to 0.25% on the unused portion of the revolving credit facility. Any borrowings under the revolving credit facility incur interest at LIBOR or the prime rate, depending on the type of borrowing, plus an applicable margin. These rates are increased or reduced as our average total leverage ratio changes.

At June 30, 2005, we had \$3.5 million outstanding under the revolving credit facility and had availability of \$196.8 million.

7. Stock-based compensation - We account for our stock-based compensation plans utilizing the intrinsic value method in accordance with the provisions of Accounting Principles Board Opinion No. 25 (APB 25). Generally, no compensation expense is recognized for fixed option plans because the exercise prices of employee stock options equal or exceed the market prices of the underlying stock on the dates of grant.

The following table represents the effect on net income and earnings per share if we had applied the fair value based method and recognition provisions of Statement of Financial Accounting Standards (SFAS) No. 123, "Accounting for Stock-Based Compensation," and our adoption on January 1, 2003 of Statement of Financial Accounting Standards No. 148, "Accounting for Stock-Based Compensation Transition and Disclosure." The pro forma effects of stock-based compensation on net income and net income per common share are as follows:

(in thousands, except per share data)	Three Months Ended June 30,		Six Months Ended June 30,	
	2005	2004	2005	2004

Net income as reported	\$	10,530	\$	10,009	\$	17,196	\$	18,198
Less: Stock-based employee compensation expense determined under the fair value method, net of related tax effects		956		839		1,956		1,658
Pro-forma net income	\$	9,574	\$	9,170	\$	15,240	\$	16,540

Net income per common share:								
Basic as reported	\$	0.26	\$	0.24	\$	0.42	\$	0.44
Basic pro-forma	\$	0.23	\$	0.22	\$	0.37	\$	0.40
Diluted as reported	\$	0.25	\$	0.24	\$	0.41	\$	0.44
Diluted pro-forma	\$	0.23	\$	0.22	\$	0.37	\$	0.40

On December 16, 2004, the Financial Accounting Standards Board ("FASB") issued FASB Statement No. 123 (revised 2004), *Share-Based Payment* (Statement 123(R)), which is a revision of FASB Statement No. 123, *Accounting for Stock-Based Compensation*. Statement 123(R) supersedes APB Opinion No. 25, *Accounting for Stock Issued to Employees*, and amends FASB Statement No. 95, *Statement of Cash Flows*. Generally, the approach in Statement 123(R) is similar to the approach described in Statement 123. However, Statement 123(R) requires all share-based payments to employees, including grants of employee stock options, to be recognized in the income statement based on their fair values at the time of grant. Pro forma disclosure will no longer be an alternative.

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In connection with the Securities Exchange Commission's amendment of its rules, Statement 123(R) must be adopted no later than January 1, 2006. Early adoption will be permitted in periods in which financial statements have not yet been issued. We expect to adopt Statement 123(R) on January 1, 2006.

Statement 123(R) permits public companies to adopt its requirements using one of two methods: (1) a "modified prospective" method in which compensation cost is recognized beginning with the effective date (a) based on the requirements of Statement 123(R) for all share-based payments granted after the effective date and (b) based on the requirements of Statement 123 for all awards granted to employees prior to the effective date of Statement 123(R) that remain unvested on the effective date; (2) a "modified retrospective" method which includes the requirements of the modified prospective method described above, but also permits entities to restate based on the amounts previously recognized under Statement 123 for purposes of pro forma disclosures either (a) all prior periods presented or (b) prior interim periods of the year of adoption.

We have determined that we will adopt the "modified prospective" method under Statement 123(R).

As permitted by Statement 123, we currently account for share-based payments to employees using Opinion 25's intrinsic value method and, as such, generally recognize no compensation cost for employee stock options. Accordingly, the adoption of Statement 123(R)'s fair value method will have a significant impact on our result of operations, although it will have no impact on our overall financial position. The impact of adoption of Statement 123(R) cannot be predicted at this time because it will depend on levels of share-based payments granted in the future and on the model chosen to determine fair value for grants after January 1, 2006. However, had we adopted Statement 123(R) in prior periods based on our use of the Black-Scholes option pricing model, the impact of that standard would have approximated the impact of Statement 123 as described above in the disclosure of pro forma net income and earnings per share. While Statement 123(R) permits entities to continue use of the Black-Scholes option pricing model, Statement 123(R) also permits the use of a "binomial model." We currently expect that we will continue to utilize the Black-Scholes option pricing model upon the adoption of Statement 123(R).

8. Reclassifications - Certain prior year amounts have been reclassified to conform to the current period presentation.

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Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

Overview

- We sell upscale, name brand home furnishings, gifts and related items significantly below retail prices charged by department and specialty stores throughout 692 stores in 45 states. We have a unique event-based selling strategy that creates a sense of urgency and excitement for our customer base.
- Our store base has grown at approximately 10% per year for each of the last five years, and during the first six months of 2005 we expanded our store base by 38 new stores and had 8 store closures.
- During the second quarter of 2005 we paid our first annual dividend of \$26.9 million to our common stockholders and intend in the future to continue our payment of an annual dividend to our stockholders.
- Our operating profits, combined with more efficient use of working capital and increased inventory turns over past years have increased cash flow, which has been used to reduce debt. At June 30, 2005, we had \$3.5 million in debt outstanding as compared to \$44.5 million in debt outstanding at June 30, 2004. We anticipate using our revolving credit facility during certain periods of the remainder of 2005 for inventory purchases and capital expenditures, but we expect to generate excess cash flow for the fiscal year 2005. We will be evaluating appropriate uses of our excess cash flow in the future, including the use of capital to expand the business and to pay future dividends.

Lease Accounting Adjustment

Based on certain views expressed in a letter of February 7, 2005 from the Office of the Chief Accountant of the Securities and Exchange Commission to the American Institute of Certified Public Accountants, we reviewed our accounting policies and practices associated with operating leases. Consistent with

industry practices, we historically reported straight-line rental expense beginning on the lease commencement date. This had the effect of excluding the rent holiday associated with the pre-opening or build-out period of our stores from the calculation of the period over which we expensed rent. Following our review, we modified our accounting policies such that we begin recording rent expense on the date we take possession of or have the right to use the premises.

As a result of this adjustment, we recorded a non-cash, \$3.9 million (\$2.4 million, net of income tax or \$0.06 per diluted share) cumulative charge to earnings during the first quarter of 2005. The adjustment did not impact historical or future net cash flows nor the timing of the payments under related leases. We believe that the new lease accounting policies will not have a material effect on future diluted earnings per share. Prior years' financial statements were not restated as the impact of this issue was immaterial to previously reported results for any individual previous periods.

Results of Operations

The following table sets forth certain financial information from our consolidated statements of income expressed as a percentage of net sales. Our business is highly seasonal, with a significant portion of our net sales and most of our operating income generated in the fourth quarter, which includes the holiday season. There can be no assurance that the trends in sales growth or operating results will continue in the future.

	Three Months Ended June 30		Six Months Ended June 30	
	2005	2004	2005	2004
Net sales	100.0%	100.0%	100.0%	100.0%
Cost of sales	62.8	63.7	61.9	62.5
Gross profit	37.2	36.3	38.1	37.5
Selling, general and administrative expense	29.6	28.4	31.4	29.6
Operating income	7.6	7.9	6.7	7.9
Net interest expense and other income (expense)	0.1	(0.2)	0.1	(0.1)
Income before income taxes	7.7	7.7	6.8	7.8
Income tax expense	2.9	2.9	2.5	3.0
Net income	4.8%	4.8%	4.3%	4.8%

Three Months Ended June 30, 2005 Compared to the Three Months Ended June 30, 2004

During the second quarter of 2005, net sales increased to \$218.8 million from \$210.7 million, an increase of \$8.1 million or 3.8% compared to the same quarter of 2004. The increase in second quarter sales is primarily due to sales from non-comparable new stores, offset by a 4.7% decrease in comparable store sales. The decrease in comparable store sales for the second quarter of 2005 was comprised of a nominal decrease in the number of transactions and a 4.3% decrease in the average transaction amount. Average store sales for the second quarter of 2005 decreased 7.5% when compared to the same prior year quarter.

Gross profit increased \$5.0 million or 6.6% to \$81.4 million for the three months ended June 30, 2005 as compared to last year's second quarter of \$76.4 million, primarily as a result of our increased net sales. Our gross profit percentage increased to 37.2% from 36.3% in the prior year's second quarter. This 0.9% increase is primarily due to the decrease in the cost of markdowns taken during the second quarter of 2005 and to a lesser extent the leveraging of our freight and distribution costs.

Selling, general and administrative expenses are comprised of store labor, store occupancy costs, advertising, miscellaneous store operating expenses and corporate office costs. Increases in dollar amounts of these expenses are attributable to increases in the number of stores and increases in variable expenses due to sales growth. Variable expenses include payroll and related benefits, advertising expense and other expenses such as credit card fees.

Selling, general and administrative expenses increased \$4.8 million, or 8.1%, to \$64.7 million from \$59.8 million in the second quarter of 2004. The increase was attributable to the opening of new stores and increases in advertising expense. As a percentage of net sales these expenses increased 1.2% to 29.6% in second quarter of 2005 from 28.4% in the second quarter of 2004. The increased percentage is primarily due to reduced expense leveraging given our negative comparable store sales and includes a 0.9% increase related to rent, occupancy and depreciation expense and a 0.8% increase in advertising, offset by a 0.5% decrease in general and administrative expenses.

Net interest and other income (expense) decreased \$0.4 million compared to the second quarter of 2004. This reduction is a result of limited borrowings under our revolving credit line in the second quarter of 2005 as compared to the second quarter of 2004.

The income tax provision for the three month periods ended June 30, 2005 and 2004 was \$6.4 million and \$6.3 million, respectively, reflecting an effective tax rate of 37.6% and 38.6%, respectively. The effective tax rate is lower in the second quarter of 2005 as compared to the second quarter of 2004 due to a lower estimated annual effective tax for 2005.

Six Months Ended June 30, 2005 Compared to the Six Months Ended June 30, 2004

During the first six months of 2005, net sales increased to \$404.4 million from \$379.3 million, an increase of \$25.1 million or 6.6% compared to the same period of 2004. The increase in sales for the first six months of 2005 is primarily due to sales from non-comparable new stores, offset by a 2.7% decrease in comparable store sales. The decrease in comparable store sales for the first six months of 2005 was comprised of a nominal decrease in the number of transactions and a 2.3% decrease in the average transaction amount. Average store sales for the first six months of 2005 decreased 5.5% when compared to the same prior year period.

Gross profit increased \$11.6 million or 8.1% to \$154.0 million for the six months ended June 30, 2005 as compared to the six month period last year of \$142.4 million, primarily as a result of our increased net sales. Our gross profit percentage increased to 38.1% from 37.5% in the prior year's six month period. This 0.6% increase is primarily due to a 0.3% improvement in our leveraging of our distribution and freight expenses and a 0.3% reduction in the cost of markdowns.

Selling, general and administrative expenses increased \$14.4 million, or 12.8%, to \$126.8 million in the first six months of 2005 from \$112.4 million in the first six months of 2004. The increase was attributable to the opening of new stores, to the \$3.9 million lease accounting adjustment taken in the first quarter of 2005 and to increases in variable expenses. As a percentage of net sales these expenses increased 1.8% to 31.4% in the first six months of 2005 from 29.6% in the first six months of 2004. The increased percentage is primarily due to reduced expense leveraging given our negative comparable store sales and includes a 1.0% increase in rent expense due to the lease accounting adjustment and a 0.8% increase related to rent, occupancy and depreciation expense.

Net interest and other income (expense) decreased \$0.6 million compared to the first six months of 2004. This reduction is a result of limited borrowings under our revolving credit line in the first six months of 2005 as compared to the first six months of 2004.

The income tax provision for the six month periods ended June 30, 2005 and 2004 was \$10.1 million and \$11.4 million, respectively, reflecting an effective tax rate of 37.1% and 38.5%, respectively. The effective tax rate is lower in the first six months of 2005 as compared to the first six months of 2004 due to a lower estimated annual effective tax for 2005 and the adjustment of tax reserves

related to favorable settlements with taxing authorities.

Liquidity and Capital Resources

We have financed our operations with funds generated from operating activities and borrowings under our revolving credit facility. Our cash flow strategy during the last three years has been focused on funding our store growth and distribution improvements and reducing our debt and financing costs associated with our recapitalization in 1997. Our cash flows will continue to be utilized for the expansion of our business and to pay future annual dividends. We have no off-balance sheet arrangements or transactions with unconsolidated, limited purpose or variable interest entities, nor do we have material transactions or commitments involving related persons or entities.

Net cash used in operating activities for the six months ended June 30, 2005 and 2004 was \$9.8 million and \$48.5 million, respectively, representing a \$38.7 million decrease. This decrease is predominantly due to the decrease in inventory purchases in the first six months of 2005 as compared to the first six months of 2004.

At June 30, 2005, our inventory increased \$18.6 million to \$207.7 million from \$189.1 million at December 31, 2004 primarily due to the increase in the number of stores.

Capital expenditures principally associated with new store opening and warehouse equipment were \$8.6 million and \$11.9 million for the six months ended June 30, 2005 and 2004, respectively. We expect to spend approximately \$9.4 million for additional capital expenditures for the remainder of 2005, which will include the opening of new stores, enhancements of selected stores, and purchases of equipment for our distribution center.

During the second quarter of 2005, our board of directors approved the issuance of our first annual dividend of \$0.65 per share of common stock. The dividend of \$26.9 million was paid on June 20, 2005 to the 41.3 million shareholders of record on June 6, 2005. In the future we intend to continue the payment of an annual dividend.

We have a \$210 million revolving credit facility that expires in December 2009. Any borrowing under the revolving credit facility will incur interest at LIBOR or the prime rate, depending on the type of borrowing, plus an applicable margin. We incur commitment fees of up to 0.25% on the unused portion of the revolving credit facility. This rate is reduced or increased as our average total leverage ratio changes. Our indebtedness under the credit facility is secured by a lien on our inventory and cash accounts, as well as a pledge of our ownership interests in all of our subsidiaries.

At June 30, 2005, we had \$3.5 million in debt outstanding under the revolving credit facility and had availability of \$196.8 million. As of June 30, 2005 and 2004, we had outstanding letters of credit of \$9.7 million and \$7.9 million, respectively, primarily for self-insurance.

The revolving credit facility contains certain restrictive covenants, which among other things, require us to comply with certain financial ratios covering maximum leverage, minimum fixed charge coverage and minimum interest coverage. Other restrictions affect our ability to incur liens or make certain other restricted payments, sell assets or merge or consolidate with any other person. As of June 30, 2005, we were in compliance with all covenants.

We anticipate that our future net cash flows from operations and unused borrowings under our revolving credit facility will be sufficient to fund our working capital needs, an annual dividend and planned capital expenditures for the next 12 months.

Store Openings/Closings

	Six Months Ended June 30, 2005	Six Months Ended June 30, 2004	Twelve Months Ended December 31, 2004
Stores open at beginning of period	662	577	577
Stores opened during the period	38	47	89
Stores closed during the period	(8)	(3)	(4)
Stores open at end of period	692	621	662

Item 3. Quantitative and Qualitative Disclosures About Market Risk

We are exposed to various market risks, including changes in foreign currency exchange rates and interest rates. Market risk is the potential loss arising from adverse changes in market prices and rates, such as foreign currency exchange and interest rates. Based on our market risk sensitive instruments outstanding

as of June 30, 2005, we have determined that there was no material market risk exposure to our consolidated financial position, results of operations or cash flows as of such date. Our market risk is discussed in more detail in our Annual Report on Form 10-K for the year ended December 31, 2004. We do not enter into derivatives or other financial instruments for trading or speculative purposes. There have been no significant changes in the foreign currency exchange rate or interest rate market risks since December 31, 2004.

Item 4. Controls and Procedures

Disclosure Controls and Procedures

Based on our management's evaluation (with participation of our principal executive officer and our principal financial officer), our principal executive officer and our principal financial officer have concluded that our disclosure controls and procedures (as defined in Rule 13a-15(e) or Rule 15d-15(e) under the Securities Exchange Act of 1934, as amended) were effective as of June 30, 2005 to ensure that material information required to be disclosed by us in this Quarterly Report on Form 10-Q was recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms.

A control system, no matter how well conceived and operated, can provide only reasonable, not absolute, assurance that the objectives of the control system are met. Because of inherent limitations in all control systems, no evaluation of controls can provide absolute assurance that all control issues, if any, within a company have been detected. Accordingly, our disclosure controls and procedures are designed to provide reasonable, not absolute, assurance that the objectives of our disclosure control system are met and, as set forth above, our chief executive officer and chief financial officer have concluded, based on their evaluation as of the end of the period covered by this report, that our disclosure controls and procedures were sufficiently effective to provide reasonable assurance that the objectives of our disclosure control system were met.

Changes in Internal Control Over Financial Reporting

There were no changes in our internal control over financial reporting that occurred during the quarter ended June 30, 2005 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

PART II - OTHER INFORMATION

Item 1. Legal Proceedings

During 2001 and 2002, we were named as a defendant in three complaints filed in the Superior Court of California in and for the County of Los Angeles. The plaintiffs are seeking to certify a statewide class made up of some of our current and former employees, which they claim are owed compensation for overtime wages, penalties and interest. The plaintiffs are also seeking attorney's fees and costs. In October 2003, we entered into a settlement agreement with a sub-class of these plaintiffs consisting of manager-in-training and management trainees. The settlement agreement is currently under appeal by one of the plaintiffs.

In December 2003, we were named as a defendant in a new lawsuit filed in the Superior Court of California, in and for the County of San Diego. The plaintiffs are alleging failure to pay for minimum reporting time, travel time, split-shift premiums, meal periods and other labor issues. We entered into a settlement agreement on July 7, 2005 with the plaintiffs. There was no material impact to our financial statements related to this settlement.

In June 2004, we were named as a defendant in a complaint filed in the U.S. District Court, Central District of California. The plaintiff, Thomas Kinkade Company (f/k/a/ Media Arts Group Inc.), is alleging copyright infringement and false advertisements on merchandise we sold in the second quarter of 2004. This lawsuit is in the discovery phase.

We intend to vigorously defend all pending actions. We do not believe these or any other legal proceedings pending or threatened against us would have a material adverse effect on our financial condition or results of operations.

Item 4. Submission of Matters to a Vote of Security Holders

At the Annual Meeting of Stockholders held on May 17, 2005, the following proposals were submitted to stockholders with the following results:

1. Election of six directors to serve until their terms expire at the annual meeting of stockholders to be held in 2006, or the earlier of retirement, resignation or removal

	Number of Shares		
	For	Withheld	Broker Non-Votes
Benjamin D. Chereskin	35,942,097	4,381,574	—
Kathleen Mason	32,001,668	8,322,003	—
William J. Hunckler, III	35,980,249	4,343,422	—
Robin P. Selati	34,664,679	5,658,992	—
Henry F. Frigon	35,617,738	4,705,933	—
Giles H. Bateman	38,668,644	1,665,027	—

2. Ratification of the selection of Ernst & Young as our independent registered public accounting firm for the year ending December 31, 2005

	Number of Shares
For	40,301,587
Against	13,539

No other matters were voted upon at the meeting.

Item 5. Other Information

There have been no material changes to the procedures by which security holders may recommend nominees to our Board of Directors since April 21, 2003.

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Item 6. Exhibits

<u>Exhibit Number</u>	<u>Title of Exhibit</u>
3.1	Certificate of Incorporation of Tuesday Morning Corporation (the "Company") (incorporated by reference to Exhibit 3.1 to the Company's Registration Statement on Form S-4 (File No. 333-46017) as filed with the Securities and Exchange Commission (the "Commission") on February 10, 1998)
3.1.2	Certificate of Amendment to the Certificate of Incorporation of the Company dated March 25, 1999 (incorporated by reference to Exhibit 3.3 to the Company's Registration Statement on Form S-1/A (File No. 333-74365) as filed with the Commission on March 29, 1999)
3.1.3	Certificate of Amendment to the Certificate of Incorporation of the Company dated May 7, 1999 (incorporated by reference to Exhibit 3.1.3 to the Company's Form 10Q (File No. 000-19658) as filed with the Commission on May 2, 2005)
3.2	Amended and Restated By-laws of the Company. (incorporated by reference to Exhibit 3.7 to the Company's Registration Statement on Form S-4 (File No. 333-46017) as filed with the Commission on February 10, 1998)
10.1	Form of Incentive Stock Option Agreement under the Tuesday Morning Corporation 1997 Long-Term Equity Incentive Plan and the Tuesday Morning Corporation 2004 Long-Term Equity Incentive Plan (incorporated by reference to exhibit 10.1 to the Company's Form 8-K (File No. 000-19658) as filed with the Commission on May 3, 2005)
10.2	Form of Nonqualified Stock Option Agreement under the Tuesday Morning Corporation 1997 Long-Term Equity Incentive Plan and the Tuesday Morning Corporation 2004 Long-Term Equity Incentive Plan (incorporated by reference to exhibit 10.2 to the Company's Form 8-K (File No. 000-19658) as filed with the Commission on May 3, 2005)
10.3	First Amendment to the Tuesday Morning Corporation 1997 Long-Term Equity Incentive Plan
10.4	First Amendment to the Tuesday Morning Corporation 2004 Long-Term Equity Incentive Plan
31.1	Certification by the Chief Executive Officer of the Company pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
31.2	Certification by the Chief Financial Officer of the Company pursuant to Section 302 of the Sarbanes-Oxley Act of 2002
32.1	Certifications of the Chief Executive Officer of the Company pursuant to 18 U.S.C. §1350, adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 *
32.2	Certifications of the Chief Financial Officer of the Company pursuant to 18 U.S.C. §1350, adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 *

* The certifications attached hereto as Exhibit 32.1 and Exhibit 32.2 are furnished with this Quarterly Report on Form 10-Q and shall not be deemed "filed" by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

TUESDAY MORNING CORPORATION

(Registrant)

DATE: August 1, 2005

By: /s/ Loren K. Jensen
Loren K. Jensen, Executive Vice President,
Chief Financial Officer, Treasurer and Secretary
(Principal Financial Officer and duly
authorized to sign this report on behalf of the
registrant)

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EXHIBIT INDEX

<u>Exhibit No.</u>	<u>Description</u>
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* The certifications attached hereto as Exhibit 32.1 and Exhibit 32.2 are furnished with this Quarterly Report on Form 10-Q and shall not be deemed "filed" by the Company for purposes of Section 18 of the Securities Exchange Act of 1934, as amended.

**FIRST AMENDMENT TO THE
TUESDAY MORNING CORPORATION
1997 LONG-TERM EQUITY INCENTIVE PLAN**

THIS FIRST AMENDMENT TO THE TUESDAY MORNING CORPORATION 1997 LONG-TERM EQUITY INCENTIVE PLAN (this "Amendment") is made and adopted by Tuesday Morning Corporation, a Delaware corporation (the "Company"), effective as of July 28, 2005.

PRELIMINARY STATEMENTS

A. The stockholders of the Company have approved, and the Company has adopted, the Tuesday Morning Corporation 1997 Long-Term Equity Incentive Plan (the "1997 Plan"). Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the 1997 Plan.

B. The compensation committee of the board of directors of the Company desires to exercise its power to modify the 1997 Plan by defining "Fair Market Value" under the 1997 Plan in a manner that is consistent with certain guidance given by the Internal Revenue Service regarding what would be deemed a reasonable methodology for determining the "fair market value" of stock underlying an option to purchase stock with respect to all options granted on or after July 28, 2005.

AMENDMENT

NOW, THEREFORE, the 1997 Plan is hereby amended as follows:

1. Section 2(k)(i) is hereby amended to read as follows in its entirety:

“(i) the mean between the highest and lowest selling prices of the Common Stock on the date of determination or, if there have been no sales on the date of determination but there were sales on dates within a reasonable period both before and after the determination date, the weighted average of the means between the highest and lowest sales on the nearest date before and the nearest date after the determination date; such average is to be weighted inversely by the respective number of trading days between the selling dates and the determination date.”

2. Section 2(k)(ii) is hereby amended to read as follows in its entirety:

“(ii) with respect to any security which is not listed on any securities exchange or quoted in the NASDAQ System or the over-the-counter market, the fair value of such security as reasonably determined by the Board in good faith.”

This Amendment, and the changes to the provisions of the 1997 Plan effected hereby, shall be effective as of July 28, 2005 and shall apply to all options granted under the 1997 Plan on or after July 28, 2005. Except as expressly set forth herein, the 1997 Plan shall remain in full force and effect without further amendment or modification.

IN WITNESS WHEREOF, the Company, acting by and through its officer hereunto duly authorized, has executed this Amendment effective as of the date first written above.

TUESDAY MORNING CORPORATION

By: /s/ Loren K. Jensen

Loren K. Jensen
Chief Financial Officer, Secretary and Treasurer

**FIRST AMENDMENT TO THE
TUESDAY MORNING CORPORATION
2004 LONG-TERM EQUITY INCENTIVE PLAN**

THIS FIRST AMENDMENT TO THE TUESDAY MORNING CORPORATION 2004 LONG-TERM EQUITY INCENTIVE PLAN (this "Amendment") is made and adopted by Tuesday Morning Corporation, a Delaware corporation (the "Company"), effective as of July 28, 2005.

PRELIMINARY STATEMENTS

A. The stockholders of the Company have approved, and the Company has adopted, the Tuesday Morning Corporation 2004 Long-Term Equity Incentive Plan (the "2004 Plan"). Capitalized terms used but not otherwise defined herein shall have the meanings ascribed to them in the 2004 Plan.

B. The compensation committee of the board of directors of the Company desires to exercise its power to modify the 2004 Plan by defining "Fair Market Value" under the 2004 Plan in a manner that is consistent with certain guidance given by the Internal Revenue Service regarding what would be deemed a reasonable methodology for determining the "fair market value" of stock underlying an option to purchase stock with respect to all options granted on or after July 28, 2005.

AMENDMENT

NOW, THEREFORE, the 2004 Plan is hereby amended as follows:

1. Section 2(o)(i) is hereby amended to read as follows in its entirety:

“(i) the mean between the highest and lowest selling prices of the Common Stock on the date of determination or, if there have been no sales on the date of determination but there were sales on dates within a reasonable period both before and after the determination date, the weighted average of the means between the highest and lowest sales on the nearest date before and the nearest date after the determination date; such average is to be weighted inversely by the respective number of trading days between the selling dates and the determination date.”

2. Section 2(o)(ii) is hereby amended to read as follows in its entirety:

“(ii) with respect to any security which is not listed on any securities exchange or quoted in the NASDAQ System or the over-the-counter market, the fair value of such security as reasonably determined by the Board in good faith.”

This Amendment, and the changes to the provisions of the 2004 Plan effected hereby, shall be effective as of July 28, 2005 and shall apply to all option granted under the 2004 Plan on or after July 28, 2005. Except as expressly set forth herein, the 2004 Plan shall remain in full force and effect without further amendment or modification.

IN WITNESS WHEREOF, the Company, acting by and through its officer hereunto duly authorized, has executed this Amendment effective as of the date first written above.

TUESDAY MORNING CORPORATION

By: /s/ Loren K. Jensen

Loren K. Jensen
Chief Financial Officer, Secretary and Treasurer

CERTIFICATION

I, Kathleen Mason, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Tuesday Morning Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 1, 2005

By: /s/ Kathleen Mason
Kathleen Mason
Chief Executive Officer

CERTIFICATION

I, Loren K. Jensen, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Tuesday Morning Corporation;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 1, 2005

By: /s/ Loren K. Jensen
Loren K. Jensen
Chief Financial Officer

CERTIFICATION OF THE CHIEF EXECUTIVE OFFICER OF TUESDAY MORNING CORPORATION PURSUANT TO
18 U.S.C. §1350

I, Kathleen Mason, the Chief Executive Officer of Tuesday Morning Corporation, hereby certify that:

1. The quarterly report on Form 10-Q of Tuesday Morning Corporation for the period ended June 30, 2005 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the above-mentioned report fairly presents, in all material respects, the financial condition and results of operations of Tuesday Morning Corporation.

Date: August 1, 2005

By: /s/ Kathleen Mason
Kathleen Mason
Chief Executive Officer

CERTIFICATION OF THE CHIEF FINANCIAL OFFICER OF TUESDAY MORNING CORPORATION PURSUANT TO
18 U.S.C. §1350

I, Loren K. Jensen, the Chief Financial Officer of Tuesday Morning Corporation, hereby certify that:

1. The quarterly report on Form 10-Q of Tuesday Morning Corporation for the period ended June 30, 2005 fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
2. The information contained in the above-mentioned report fairly presents, in all material respects, the financial condition and results of operations of Tuesday Morning Corporation.

Date: August 1, 2005

By: /s/ Loren K. Jensen
Loren K. Jensen
Chief Financial Officer