

Tuesday Morning Corporation Appoints Kathleen Mason as President, CEO and To Its Board of Directors

DALLAS, July 31 /PRNewswire/ -- Tuesday Morning Corporation (Nasdaq: TUES) today announced the appointment of Kathleen Mason as President and Chief Executive Officer of Tuesday Morning Corporation, as well as her election to the Company's Board of Directors.

Kathleen Mason is a seasoned retail executive with over 20 years of general management and merchandising experience. Her professional career includes leadership positions at several large retail chains. She has served as President of Homegoods, a subsidiary of TJX Companies, and as Chairman, Chief Executive Officer and President of Cherry & Webb. In addition, Ms. Mason has held several senior merchandising positions, working with The Limited, Mervyns, Emporium and Kaufmanns.

Mr. Benjamin Chereskin, Chairman of Tuesday Morning Corporation, commented, "We are very pleased to appoint Kathleen Mason to serve as President and Chief Executive Officer of our Company and we are delighted to welcome her to the Board of Directors. Kathleen's successful track record as a successful leader combined with her extensive and relevant background in the retailing industry will be great assets to the Company and will contribute significantly to our future growth."

Tuesday Morning Corporation operates the largest chain (currently 415 stores) of deep discount closeout home furnishings and gift stores in North America. These stores open eight times a year for four-week to six-week "events" during the retail industry's peak selling seasons. A broad variety of closeout items are available in such product categories as gifts, crystal, luggage, linens, toys and seasonal items.

The Company specializes in famous-maker, first-quality merchandise which is often found in prestigious department and specialty stores, and such merchandise is sold by Tuesday Morning at prices 50%-80% below traditional retail levels. Tuesday Morning Corporation common shares are traded on Nasdaq's National Market System under the symbol "TUES".

This release may contain forward-looking statements pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. These statements are subject to various risks and uncertainties, which are described in the Company's filings with the Securities and Exchange Commission. SOURCE Tuesday Morning Corporation

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"Safe Harbor" Statement under the Private Securities Litigation Reform Act of 1995: Statements in this press release regarding Tuesday Morning Corporation's business which are not historical facts are "forward-looking statements" that involve risks and uncertainties. For a discussion of such risks and uncertainties, which could cause actual results to differ from those contained in the forward-looking statements, see "Risk Factors" in the Company's Annual Report or Form 10-K for the most recently ended fiscal year.